



CAUSE-RELATED MARKETING & SPONSORSHIP OPPORTUNITIES

# 2019 Walk for Envision

*...Go the Extra Mile!*



Serving kids and adults with developmental disabilities since 1963

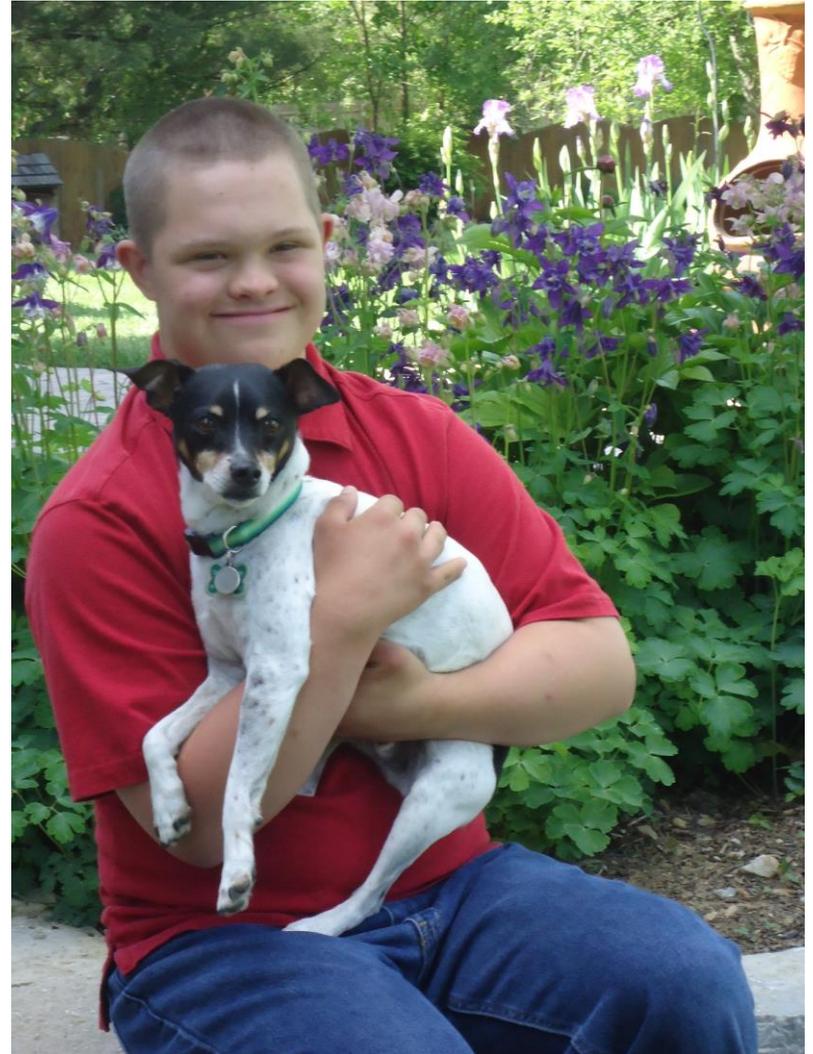
# About Envision

**We're Cincinnati's premier provider  
of services to kids and adults with  
developmental disabilities  
– and their families.**

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We started out 55 years ago as the “Resident Home for the Mentally Retarded,” but “envisioning” is deeply embedded in our organization’s DNA. The founders – who launched a residential school on Cincinnati’s west side in 1963 – envisioned a bright and vibrant future for their children and took action to bring that to fruition.

Today’s leaders continue to cast a vision and craft innovative programs to improve community inclusion and quality of life for more than 600 children and adults residing in Hamilton, Butler, Clermont and Warren counties.



**Our mission is to support a full vibrant future  
for people with disabilities**

# Event Details

Envision will be launching its inaugural walk event in 2019. It will target families of the 600 individuals served by our organization, as well as our 300 staff members and their families.



<b>Event Name:</b>	"Go the Extra Mile"   Walk for Envision
<b>Date &amp; Time:</b>	September 21, 2019   10 a.m. to 1 p.m.
<b>Location:</b>	Winton Woods
<b>Projected Attendees:</b>	A minimum of 300
<b>Fundraising Goal:</b>	A minimum of \$70,000

# Envision's Innovative Programming



## CITE SERVICES

Providing parents with in-home support to address their child's challenging behaviors and meet developmental milestones.



## COMMUNITY LIVING

Providing adults with disabilities the support they need to confidently live in their community.



## FAMILY LIVING

Providing therapeutic foster care services for children and adults with disabilities to meet emergency, respite and long-term needs.



## MENTAL HEALTH

Providing counseling services tailored to the unique needs of individuals with disabilities and their families.

# Why Sponsor Envision's Walk?

## LEAD GENERATION AND NEW CONTACTS

Have a lead-generation plan to collect email addresses and business cards

## GIVE ATTENDEES A "TASTE" OF YOUR BUSINESS

Engage attendees and turn them into customers with samples and giveaways

## GENERATE GOOD WILL

Aligning your marketing and advertising dollars with a charity cause will generate good will for your business or organization

## MARKET YOUR BUSINESS OR ORGANIZATION INEXPENSIVELY

Spend less than conventional advertising and get a greater ROI

## BRAND RECOGNITION

Expose people from your target audience to your product(s) or service(s)

# Sponsorship Levels & Benefits

BENEFITS	LEVELS			
	Presenting \$5,000	Partner \$3,000	Advocate \$1,500	Friend \$750
On-stage recognition during the event program as the "Presenting Sponsor"	X			
Social media acknowledgement of support as "Presenting Sponsor" across all of Envision's social media platforms	X			
Logo (hyperlinked) displayed on the home page of the Envision website ( <a href="http://www.envisionohio.org">www.envisionohio.org</a> )	X			
Logo (hyperlinked) on eight (8) email blasts	X			
Social media acknowledgement of support on Walk Event Facebook Page	X	X		

# Sponsorship Levels & Benefits

(cont.)

BENEFITS	LEVELS			
	Presenting \$5,000	Partner \$3,000	Advocate \$1,500	Friend \$750
Logo (hyperlinked) on event website	X	X		
Logo on event signage and banner	X	X		
Logo on eight (8) email blasts between May 1 – September 13	X	X	X	
Logo on event T-shirts Commitment deadline: August 10, 2019	X	X	X	
Logo on event website	X	X	X	X
Exhibitor space at event Commitment deadline: September 3, 2019 One table and two chairs provided	X	X	X	X

# 2019 Walk for Envision

## SPONSORSHIP AGREEMENT

**Organization Name:**

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**Primary Contact Person:**

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**Email of Primary Contact Person:**

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**Phone of Primary Contact Person:**

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<b>SELECT LEVEL:</b>			
<b>Presenting</b> \$5,000	<b>Partner</b> \$3,000	<b>Advocate</b> \$1,500	<b>Friend</b> \$750

My signature below certifies that I am authorized by my organization to select a sponsorship level for Envision's event.  
 The dollar amount of the sponsorship level selected will be paid in full to Envision on or before June 30, 2019.

**Authorized Signature:**

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**Date:**

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